

Our benchmark is the investor.®



Dennis Scanlan Managing Director Applied Insights

Dennis provides valuable education to financial professionals and their clients on essential topics such as longevity planning, investor behavior, and practice management. His mission is to empower individuals to make informed decisions and enhance their longterm financial strategies. For the past 15 years, Dennis has been living his dream. "I always wanted to be a schoolteacher," he shares. "Although I didn't follow that exact path, I'm thankful that this role lets me share knowledge with others. It's a two-way street—I learn new things from the people I meet, making it a truly rewarding experience."